Thursday, 11/17/22

Time (CST)	Title	Room	Location
9:30 – 10:45am	Entropy and Tropes Chairs: Josh Hanan, University of Denver; Diane Marie Keeling, University of San Diego; Oren Abeles, Michigan Technological University Respondent: Nathan Stormer, University of Maine Panelists: Josh Hanan, University of Denver Diane Marie Keeling, University of San Diego Oren Abeles, Michigan Technological University Chad Kishimoto, University of San Diego Christian Lundberg, University of North Carolina John Muckelbauer, University of South Carolina	Galerie 3 – 2 nd Floor	Marriott
11:00am – 12:15pm	 Honoring Advocacy in Science, Technology, and Medicine Chair: <i>Kathryn Lambrecht</i>, Arizona State University, Mesa Five Cities, Five Strategies: Rhetorical profiles of health departments communicating pandemic risk to public audiences, <i>Kathryn Lambrecht</i>, Arizona State University, Mesa Thalidomide, Participatory Democracy, and Deliberative Regulation in the Context of Hansen's Disease and HIV/AIDS, <i>Madison A. Krall</i>, Seton Hall University Training for Childbirth: Menstrual Containment and (Re)Productivity in the Early Twentieth Century, <i>Berkley Conner</i>, University of Iowa '2021 as the Tipping Point': Scale-Making and the Rhetoric of Climate Crisis, <i>Kaitlyn Haynal</i>, University of Maine & <i>Elise Homan</i>, University of Utah Don't Look Up! and the Limits of Eco-Scientific Allegory, <i>Dustin A. Greenwalt</i>, Southern Illinois University, Carbondale 	Preservation Hall Studio 4/5 – 2 nd Floor	Marriott

Thursday, 11/17/22

Time (CST)	Title	Room	Location
12:30 – 1:45pm	Scholar to Scholar Session I Co-sponsored with the Basic Course Division, Language and Social Interaction Division, National Forensics Association, Political Communication Division, Public Dialogue and Deliberation Division, Rhetorical and Communication Theory Division, Society for the Study of Symbolic Interaction	Preservation Hall Studio Foyer – 2 nd Floor	Marriott

Friday, 11/18/22

Time (CST)	Title	Room	Location
2:00 – 3:15pm	PLACE-Based Rhetorical Ecologies Chair: Kenneth Walker, University of Texas, San Antonio Pluriversal Rhetorical Praxis & Community Science in the #UrbanBirdProject, Kenneth Walker, Amelia King- Kostelac, Claudia Garcia-Louis, Jennifer Smith, Paulina Hernandez-Trejo, Carolina Hinojosa, & Lauren Granger, University of Texas, San Antonio Y Que del Espíritu (And What of the Spirit): Nopaliando as Coalitional and Spiritual Rhetorics, Carolina Hinojosa, University of Texas, San Antonio Crossing Humboldt Park and Puerto Rico, Ralph Cintron, University of Illinois, Chicago Field Histories: Placing Rhetorical Ecologies, Madison Jones, University of Rhode Island Precarity Infrastructure Across Borders: A Rhetorical-Ecological View, Jennifer Clary-Lemon, University of Waterloo	Galerie 6— 2 nd Floor	Marriott



Saturday, 11/19/22

Time (CST)	Title	Room	Location
8:00 – 9:15am	 Intersectional Rhetorics in Science, Technology, & Medicine Chair: Kelly Happe, University of Georgia Rhetoric, Science, and Capitalism, Kelly Happe, University of Georgia Queer(ing) Reproduction: Challenging Cishet Norms in Pregnancy, and Birth, and Family Making, Natalie N. Fixmer-Oraiz, University of Iowa & Shui-yin Sharon Yam, University of Kentucky Carne y Arena: Analyzing Virtual-Reality Embodiment and Empathy, Paulina Hernandez-Trejo, University of Texas, San Antonio Boundary Objects and Translation Activities of Multilingual Migrants in Disaster Recovery Communication, Soyeon Lee, University of Texas, El Paso "How Does It Feel To Be A Problem?": Sickle Cell Pain Crisis and the Gaze of Shame, Raquel Robvais, Louisiana State University 	Galerie 5 – 2 nd Floor	Marriott
12:30 – 1:45pm	Gerrymandering, Big Data, and Algorithmic Culture: The Rhetorical Power of Mathematics in Contemporary Culture Chair & Respondent: <i>G. Mitchell Reyes</i> , Lewis & Clark College Panelists: Edward Schiappa, Massachusetts Institute of Technology James Wynn, Carnegie Mellon University Catherine Chaput, Fordham University Nathan A. Crick, Texas A&M University Crystal Colombini, Fordham University	Galerie 5— 2 nd Floor	Marriott



Saturday, 11/19/22

Time (CST)	Title	Room	Location
3:30 – 4:45pm	 Theory and Methods in Rhetorics of Science, Technology, and Medicine Chair: Zoltan Majdik, North Dakota State University Pathological Buyers: Algorithmic Knowing and Sense-making in the Rhetorical Ecology of Wallstreetbets, <i>Misti Yang</i>, Vanderbilt University & <i>Zoltan Majdik</i>, North Dakota State University unVAERified: Polysemy, Power and the Vaccine Adverse Event Reporting System, <i>Julie Crowe</i>, Seattle University The Technē of Slide Charts: A Rhetorical Exploration of Interactive Mechanical Knowledge Machines, <i>Lauren Cagle</i>, University of Kentucky Union Carbide's "Hand in Things to Come": Shaping a Nonexpert Chemical Rhetoric through Mid- Nineteenth-Century Advertising, <i>Megan E. Cullinan</i>, Merrimack College, <i>Melissa M. Parks</i>, Drexel University, <i>Madison A. Krall</i>, University of Utah, & <i>Robin E. Jensen</i>, University of Utah Rhetorical Ventriloquism: From Fake Quotes to Deep Fakes, <i>Michelle Gibbons</i>, University of New Hampshire 	Galerie 5— 2 nd Floor	Marriott



Sunday, 11/20/22

Time (CST)	Title	Room	Location
8:00 - 9:15am	 Expertise, Polarization, and Disinformation in the Public Communication of Covid-19 Chair & Respondent: Bonnie J. Dow, Vanderbilt University Scientists as Rhetorical Citizens: Op-eds as a Forum for the Public Communication of Science, Leah Ceccarelli, University of Washington, Seattle & Collin Syfert, Fitchburg State University Scientist-Rhetors in a time of Pandemic Fatigue: What can experts do to resist the turn towards irrationality, polarization, disinformation and the corrosion of public discourse? Pamela Pietrucci, University of Copenhagen Reimagining Environmental Melodrama in the Time of COVID-19, Emma Frances Bloomfield, University of Nevada, Las Vegas "Elegant, Sleek, and User Friendly": The Proceduralization of Manufactured Scientific Controversy on a Vaccine Denialist Designed Social Media Application, Miles Coleman, Rowan University 	Galerie 5— 2 nd Floor	Marriott

