# Association for the Rhetoric of Science, Technology, and Medicine Preconference on Post-Critique Rhetorics

November 9<sup>th</sup>, 2016 Courtyard Philadelphia Downtown, Washington Room (1<sup>st</sup> Floor)

8:30-9:00 | Registration

#### 9:00-9:15 | Introduction

Opening Remarks

Scott Graham, University of Wisconsin-Milwaukee

### 9:15-10:30 | Scenes from Upstream: A Gathering of Post-Critique Rhetoric

Has Critique Run Out of Stream? Roles for (Post-)Critique in River Restoration Caroline Gottschalk Druschke, University of Rhode Island

Which One of You am I Talking To? The Closeted Climate-Change Denier in the Science Writing Classroom Kate Maddelena, University of North Carolina-Wilmington

Interdisciplinary Initiatives, Rhetorical Invention, and Post-Critique

Molly Hartzog, Frostburg State University

Hybrid Forums on the Headwaters: Post-Critique Topologies in the San Pedro Creek Project Kenny Walker, University of Texas, San Antonio

# 10:30-10:45 | Morning Break

# 10:45-12:00 | Of Microbes & Medicine

The Logic of Care in Microbial Ecology: Tinkering Through Uncertainty as a Rhetorical Process of Disciplinary Integration

Christopher McCracken, University of Wisconsin-LaCrosse

A rhetorical approach to public health nutrition guidance: Shifting from understanding to action through critical health communication collaboration

Adele Hite, North Carolina State University Andrew Carter, University of Memphis

Defining Injury, Managing Uncertainty: The Circulation of Definitions of Traumatic Brain Injury

Daniel Kenzie, Purdue University

Beyond a Rhetoric of Patient Deficit: Using Actor-Network Theory to Diagnose the Problem of Prescription Drug Labels

Molly Kessler, University of Wisconsin-Milwaukee

#### 12:00-1:30 | Lunch

On your own

### 1:30-2:45 | RSTM On A Critique/Service Continuum

Balancing Engagement and Scholarship: Two Perspectives on the RSTM Critique/Service Continuum

Sara Beth Parks, Iowa State University

Rachel Murdock, Iowa State University

Binding the Binary: Embracing Both Critique and Service Amidst Vaccine Controversy

Laura Jackman Dunn, Iowa State University

Sharing the Toolbox: Using Data Visualizations to Aid in Public Understanding of Science Shannon N. Fanning, Iowa State University/ Montclair State University

Acquiring Expertise: Citizen Scientists and Networked Expertise

Ashley Kelly, University of Waterloo

Brad Mehlenbacher, North Carolina State University

#### 2:45-3:00 | Afternoon Break

Coffee, tea, and soda provided

#### 3:00-4:00 | (Post-)Critical Theory Lightning Round

What Should We Do?: Ethical Advocacy and Pluralism in Post-Critical Rhetorics of Science and Technology Miles Coleman, Seattle University

What's Right and Wrong in ANT: Reflections on Normative Ethics in Post-Criticism of Technical and Science Communication

Aimee Roundtree, Texas State University

Rhetoric of Science, Action, Responsibility, and Trust Jean Goodwin, North Carolina State University

On Not Sending Rhetoric up (or down) the Stream Zoltan Majdik, North Dakota State University

# 4:00-4:45 | Post-Critique Praxis & Pedagogy Roundtable

#### Panelists:

Carl Herndl, University of South Florida, Leah Ceccarelli, University of Washington Bill Keith, University of Wisconsin-Milwaukee John Lynch, University of Cincinnati Bridie McGreavy, University of Maine Lisa Meloncon, University of Cincinnati