

ASSOCIATION FOR THE RHETORIC OF SCIENCE & TECHNOLOGY

Preconference Program
Wednesday, November 11, 2009



NEW TECHNOLOGIES: RISKS, RESPONSIBILITIES, & RHETORIC

Wilson Room/ 3rd floor, Palmer House Hilton Hotel/ Chicago, IL

9:00-9:15

Conference Registration and Welcome

Roy Schwartzman, University of North Carolina at Greensboro

Panel 1/ 9:15-10:15

Reconsidering Expertise and Stakeholder Interests

“Because I Said So”: Mother as the New Voice of Scientific Expertise

Rachel Avon Whidden and Jessica Kuchinski, Lake Forest College

Ethical Perspectives on Emerging Assistive Technologies: Insights from Focus Groups
with Stakeholders in Long Term Care Facilities

Aimee-Marie Dorsten, Wilson College

Unfiltered Understanding

Karen Taylor, Kara Hoover, and Charu Uppal, University of Alaska-Fairbanks

Panel 2/ 10:30-11:30

Seeing Through Technology

We Know Where You Are: How Developers Shape the Perception of Location
Awareness

Jordan Frith, North Carolina State University

Digital Alchemy: Matter and Metamorphosis in Contemporary Animation and Interface
Design

Michelle R. Silva, Saginaw Valley State University

Reading the Mind's Open Book: Brain Imaging and the Mediated Sign
John Lyne and Michelle Gibbons, University of Pittsburgh

LUNCH 11:45-1:00

Panel 3/ 1:15-2:30

Enabling, Intrusive, and Invasive Technologies

Giving Food Value(s): The Calorimeter as Rhetorical Technology
Jessica Mudry, Concordia University (Montreal, Canada)

From Dis-ease to Disease: Ontological Rarefaction in the Medical-Industrial Complex
Scott Graham, Iowa State University

Flashing Your Phone: The Practice of Sexting and the Remediation of Teen Sexuality
Hugh Curnutt, Montclair State University

Inspecting Deep Packet Inspection: Legislative Data-Mining
Ian Hill, University of Illinois at Urbana-Champaign

Panel 4/ 2:45-3:45

Public Understanding and Engagement with New or Risky Technologies

Twenty Years of Nanotechnology on Television News: Does Anyone Know What It Is?
Mary L. Nucci, Rutgers, the State University of New Jersey

Ivory Bridges or Paper Planes? Nanotechnology and Citizen Outreach
Jen Schneider, Colorado School of Mines

A Canadian Utopia? How Structured Dialectical Discourse in Risk Communication
Eased Tension over Liquefied Natural Gas Port Siting Conflicts in Québec
Susan L. Mello, University of Pennsylvania

Panel 5/ 4:00-4:45

Spotlight on Interdisciplinary Collaboration and Grants

Two prominent researchers will share insights regarding the role rhetoricians can play in interdisciplinary projects. They will share experiences from extensive collaborative partnerships with scientists and social scientists in various fields. Discussion includes ways that rhetorical scholars can contribute to NSF, NIH, and other funded research.

Discussants:

David M. Berube, North Carolina State University
Celeste M. Condit, University of Georgia

6:30 Dinner at location TBA