Association for the Rhetoric of Science, Technology, and Medicine
NCA Preconference on "Trust in Science"
November 15, 2017
Majestic 7 | Sheraton Dallas

8 – 8:20 am | Registration

8:20 – 8:30 am | Opening Remarks and Panel Setup
Zoltan P. Majdik, North Dakota State University

8:30 – 9:35 am | Trust as Institutional Condition
Trust, Affect, and the Rhetorical Authority of Science
L. Paul Strait, University of Southern Mississippi
"Exploring the Role of Trust and Public Good in GM Science Debates"
Kathleen P. Hunt, Iowa State University, & Dara Wald, Iowa State University
Native Advertisements in Scientific Journals: The Rhetorical Vectors of Institutional Trust
Seth Fendley, University of Southern Mississippi
Dietary Guidance and (Mis)trust in Science: The Dietary Health Imaginary
Adele Hite, North Carolina State University

9:40 – 10:45 am | You *Can* Argue with Facts: Public Trust and Statistics in Health and Medicine
"One in Five Women Become Victims of Campus Sexual Assault": How Statistics Perpetuate
Controversy in Rape Reporting
Lourdes Fernandez, George Mason University
"Vaccination Rates … As Low as South Sudan": Creating Health Crisis through Statistics
Heidi Y. Lawrence, George Mason University
"More People Die from Drug Overdose than from Car Accidents": What Drug Statistics Mean for
Opioid Use
Rachael Graham Lussos, George Mason University
No Statistic Needed: How Numbers Define an Epidemic
Elizabeth Ferguson, George Mason University

———Morning Break
Coffee and lesser refreshments

10:55 – Noon | The Rhetorics of Programmability and Trust
Science Trusting Art to Program People to Trust Technoscience: A Case Study
Kate Maddalena, University of North Carolina Wilmington
Trust in Data: The Rhetorical Work of Genome Databases
Molly Hartzog, Frostburg State University
Can we Trust the Tools?: The Rhetorical Work of Collaborative Software Development
Kevin Brock, University of South Carolina
Response
Carolyn R. Miller, North Carolina State University

———Lunch
On your own. Maps to nearby restaurants will be made available.

1:30 – 2:35 pm | Rhetorical Resolutions to Problems of Trust in Public Engagement with Science
Topology and Trust in Predator Reintroduction
Lynda Walsh, University of Nevada, Reno
Trust in Numbers: Rhetoric, Science, and an *Apodeictic* Mob
Kenny Walker, University of Texas, San Antonio
Betrayed Trust: Public Ethos and the Responsibility of Scientists
Leah Ceccarelli, University of Washington
The Science of Science Communication's *Gorgias* Problem, and its Rhetorical Resolution
Jean Goodwin, North Carolina State University

2:40 – 3:45 pm | Digitally Mediating and Digital Mining Trust
A Little Bird Told Me: Building Trust in Science and Medicine on Twitter
Aimee Kendall Roundtree, Texas State University
Trusting Rhetoric in Science, Technology, and Medicine: Complicating Bibliometric Approaches
Nathan R. Johnson, University of South Florida
Rhetorical Figures as Argument Schemes—Ethos and Trust
Ashley Rose Mehlenbacher, University of Waterloo
Ethical Sensibility: Scientists' Response to Changing Conditions of Trust
James Wynn, Carnegie Mellon University

———Afternoon Break
Coffee and lesser refreshments

3:55 – 5 pm | Networked Conditions of Trust and for Trusting, & Closing Discussions
Learning to Trust the Bomb: Building Trust Narratives from Photos of Nuclear Tests
Greg Wilson, Texas Tech University
Consensus and/or Trust: Wikipedia's Production of Public Scientific Knowledge
Michelle Gibbons, University of New Hampshire
Using Social Network Analysis to Further a Rhetorical Understanding of Trust
Laura Roberts, North Carolina State University
Response and closing discussions
Zoltan P. Majdik, North Dakota State University