Association for the Rhetoric of Science, Technology, and Medicine
Preconference on Post-Critique Rhetorics
November 9th, 2016
Courtyard Philadelphia Downtown, Washington Room (1st Floor)

8:30-9:00 | Registration

9:00-9:15 | Introduction
Opening Remarks
Scott Graham, University of Wisconsin-Milwaukee

9:15-10:30 | Scenes from Upstream: A Gathering of Post-Critique Rhetoric
Has Critique Run Out of Stream? Roles for (Post-)Critique in River Restoration
Caroline Gottschalk Druschke, University of Rhode Island

Which One of You am I Talking To? The Closeted Climate-Change Denier in the Science Writing Classroom
Kate Maddelena, University of North Carolina-Wilmington

Interdisciplinary Initiatives, Rhetorical Invention, and Post-Critique
Molly Hartzog, Frostburg State University

Hybrid Forums on the Headwaters: Post-Critique Topologies in the San Pedro Creek Project
Kenny Walker, University of Texas, San Antonio

10:30-10:45 | Morning Break

10:45-12:00 | Of Microbes & Medicine
The Logic of Care in Microbial Ecology: Tinkering Through Uncertainty as a Rhetorical Process of Disciplinary Integration
Christopher McCracken, University of Wisconsin-LaCrosse

A rhetorical approach to public health nutrition guidance: Shifting from understanding to action through critical health communication collaboration
Adele Hite, North Carolina State University
Andrew Carter, University of Memphis

Defining Injury, Managing Uncertainty: The Circulation of Definitions of Traumatic Brain Injury
Daniel Kenzie, Purdue University

Beyond a Rhetoric of Patient Deficit: Using Actor-Network Theory to Diagnose the Problem of Prescription Drug Labels
Molly Kessler, University of Wisconsin-Milwaukee
12:00-1:30 | Lunch  
On your own

1:30-2:45 | RSTM On A Critique/Service Continuum  
Balancing Engagement and Scholarship: Two Perspectives on the RSTM Critique/Service Continuum  
*Sara Beth Parks, Iowa State University*  
*Rachel Murdock, Iowa State University*

Binding the Binary: Embracing Both Critique and Service Amidst Vaccine Controversy  
*Laura Jackman Dunn, Iowa State University*

Sharing the Toolbox: Using Data Visualizations to Aid in Public Understanding of Science  
*Shannon N. Fanning, Iowa State University/ Montclair State University*

Acquiring Expertise: Citizen Scientists and Networked Expertise  
*Ashley Kelly, University of Waterloo*  
*Brad Mehlenbacher, North Carolina State University*

2:45-3:00 | Afternoon Break  
Coffee, tea, and soda provided

3:00-4:00 | (Post-)Critical Theory Lightning Round  
What Should We Do?: Ethical Advocacy and Pluralism in Post-Critical Rhetorics of Science and Technology  
*Miles Coleman, Seattle University*

What’s Right and Wrong in ANT: Reflections on Normative Ethics in Post-Criticism of Technical and Science Communication  
*Aimee Roundtree, Texas State University*

Rhetoric of Science, Action, Responsibility, and Trust  
*Jean Goodwin, North Carolina State University*

On Not Sending Rhetoric up (or down) the Stream  
*Zoltan Majdik, North Dakota State University*

4:00-4:45 | Post-Critique Praxis & Pedagogy Roundtable  
Panelists:  
*Carl Herndl, University of South Florida,*  
*Leah Ceccarelli, University of Washington*  
*Bill Keith, University of Wisconsin-Milwaukee*  
*John Lynch, University of Cincinnati*  
*Bridie McGreavy, University of Maine*  
*Lisa Meloncon, University of Cincinnati*