

# Association for the Rhetoric of Science, Technology, and Medicine NCA Preconference on “Trust in Science”

*November 15, 2017*

*Majestic 7 | Sheraton Dallas*

## **8 – 8:20 am | Registration**

### **8:20 – 8:30 am | Opening Remarks and Panel Setup**

*Zoltan P. Majdik, North Dakota State University*

### **8:30 – 9:35 am | Trust as Institutional Condition**

Trust, Affect, and the Rhetorical Authority of Science

*L. Paul Strait, University of Southern Mississippi*

"Exploring the Role of Trust and Public Good in GM Science Debates"

*Kathleen P. Hunt, Iowa State University, & Dara Wald, Iowa State University*

Native Advertisements in Scientific Journals: The Rhetorical Vectors of Institutional Trust

*Seth Fendley, University of Southern Mississippi*

Dietary Guidance and (Mis)trust in Science: The Dietary Health Imaginary

*Adele Hite, North Carolina State University*

### **9:40 – 10:45 am | You *Can* Argue with Facts: Public Trust and Statistics in Health and Medicine**

“One in Five Women Become Victims of Campus Sexual Assault”: How Statistics Perpetuate Controversy in Rape Reporting

*Lourdes Fernandez, George Mason University*

“Vaccination Rates ... As Low as South Sudan”: Creating Health Crisis through Statistics

*Heidi Y. Lawrence, George Mason University*

“More People Die from Drug Overdose than from Car Accidents”: What Drug Statistics Mean for Opioid Use

*Rachael Graham Lussos, George Mason University*

No Statistic Needed: How Numbers Define an Epidemic

*Elizabeth Ferguson, George Mason University*

## **— — — Morning Break**

### **10:55 – Noon | The Rhetorics of Programmability and Trust**

Science Trusting Art to Program People to Trust Technoscience: A Case Study

*Kate Maddalena, University of North Carolina Wilmington*

Trust in Data: The Rhetorical Work of Genome Databases

*Molly Hartzog, Frostburg State University*

Can we Trust the Tools?: The Rhetorical Work of Collaborative Software Development

*Kevin Brock, University of South Carolina*

Response

*Carolyn R. Miller, North Carolina State University*

— — — **Lunch**

On your own. Maps to nearby restaurants will be made available.

**1:30 – 2:35 pm | Rhetorical Resolutions to Problems of Trust in Public Engagement with Science**

Topology and Trust in Predator Reintroduction

*Lynda Walsh, University of Nevada, Reno*

Trust in Numbers: Rhetoric, Science, and an *Apodeictic* Mob

*Kenny Walker, University of Texas, San Antonio*

Betrayed Trust: Public Ethos and the Responsibility of Scientists

*Leah Ceccarelli, University of Washington*

The Science of Science Communication's *Gorgias* Problem, and its Rhetorical Resolution

*Jean Goodwin, North Carolina State University*

**2:40 – 3:45 pm | Digitally Mediating and Digital Mining Trust**

A Little Bird Told Me: Building Trust in Science and Medicine on Twitter

*Aimee Kendall Roundtree, Texas State University*

Trusting Rhetoric in Science, Technology, and Medicine: Complicating Bibliometric Approaches

*Nathan R. Johnson, University of South Florida*

Rhetorical Figures as Argument Schemes—Ethos and Trust

*Ashley Rose Mehlenbacher, University of Waterloo*

Ethical Sensibility: Scientists' Response to Changing Conditions of Trust

*James Wynn, Carnegie Mellon University*

— — — **Afternoon Break**

Coffee and other, lesser refreshments

**3:55 – 5 pm | Networked Conditions of Trust and for Trusting, & Closing Discussions**

Learning to Trust the Bomb: Building Trust Narratives from Photos of Nuclear Tests

*Greg Wilson, Texas Tech University*

Consensus and/or Trust: Wikipedia's Production of Public Scientific Knowledge

*Michelle Gibbons, University of New Hampshire*

Using Social Network Analysis to Further a Rhetorical Understanding of Trust

*Laura Roberts, North Carolina State University*

Response and closing discussions

*Zoltan P. Majdik, North Dakota State University*