8 – 8:20 am | Registration

8:20 – 8:30 am | Opening Remarks and Panel Setup
  Zoltan P. Majdik, North Dakota State University

8:30 – 9:35 am | Trust as Institutional Condition
Trust, Affect, and the Rhetorical Authority of Science
  L. Paul Strait, University of Southern Mississippi
"Exploring the Role of Trust and Public Good in GM Science Debates"
  Kathleen P. Hunt, Iowa State University, & Dara Wald, Iowa State University
Native Advertisements in Scientific Journals: The Rhetorical Vectors of Institutional Trust
  Seth Fendley, University of Southern Mississippi
Dietary Guidance and (Mis)trust in Science: The Dietary Health Imaginary
  Adele Hite, North Carolina State University

9:40 – 10:45 am | You Can Argue with Facts: Public Trust and Statistics in Health and Medicine
“One in Five Women Become Victims of Campus Sexual Assault”: How Statistics Perpetuate Controversy in Rape Reporting
  Lourdes Fernandez, George Mason University
“Vaccination Rates ... As Low as South Sudan”: Creating Health Crisis through Statistics
  Heidi Y. Lawrence, George Mason University
“More People Die from Drug Overdose than from Car Accidents”: What Drug Statistics Mean for Opioid Use
  Rachael Graham Lussos, George Mason University
No Statistic Needed: How Numbers Define an Epidemic
  Elizabeth Ferguson, George Mason University

——— Morning Break
Coffee and lesser refreshments

10:55 – Noon | The Rhetorics of Programmability and Trust
Science Trusting Art to Program People to Trust Technoscience: A Case Study
  Kate Maddalena, University of North Carolina Wilmington
Trust in Data: The Rhetorical Work of Genome Databases
  Molly Hartzog, Frostburg State University
Can we Trust the Tools?: The Rhetorical Work of Collaborative Software Development
  Kevin Brock, University of South Carolina
Response
  Carolyn R. Miller, North Carolina State University
---Lunch
On your own. Maps to nearby restaurants will be made available.

1:30 – 2:35 pm | Rhetorical Resolutions to Problems of Trust in Public Engagement with Science
Topology and Trust in Predator Reintroduction
   Lynda Walsh, University of Nevada, Reno
Trust in Numbers: Rhetoric, Science, and an Apodeictic Mob
   Kenny Walker, University of Texas, San Antonio
Betrayed Trust: Public Ethos and the Responsibility of Scientists
   Leah Ceccarelli, University of Washington
The Science of Science Communication’s Gorgias Problem, and its Rhetorical Resolution
   Jean Goodwin, North Carolina State University

2:40 – 3:45 pm | Digitally Mediating and Digital Mining Trust
A Little Bird Told Me: Building Trust in Science and Medicine on Twitter
   Aimee Kendall Rountree, Texas State University
Trusting Rhetoric in Science, Technology, and Medicine: Complicating Bibliometric Approaches
   Nathan R. Johnson, University of South Florida
Rhetorical Figures as Argument Schemes—Ethos and Trust
   Ashley Rose Mehlentbacher, University of Waterloo
Ethical Sensibility: Scientists’ Response to Changing Conditions of Trust
   James Wynn, Carnegie Mellon University

---Afternoon Break
Coffee and lesser refreshments

3:55 – 5 pm | Networked Conditions of Trust and for Trusting, & Closing Discussions
Learning to Trust the Bomb: Building Trust Narratives from Photos of Nuclear Tests
   Greg Wilson, Texas Tech University
Consensus and/or Trust: Wikipedia’s Production of Public Scientific Knowledge
   Michelle Gibbons, University of New Hampshire
Using Social Network Analysis to Further a Rhetorical Understanding of Trust
   Laura Roberts, North Carolina State University
Response and closing discussions
   Zoltan P. Majdik, North Dakota State University